



# WSLT 88.5 FM STATESBORO

## Media Request Proposal

### **OVERVIEW**

Thank you for choosing WSLT 88.5 FM Statesboro we are pleased to provide you with quality Christian and Gospel Music, and Ministry Broadcasting. Please take a moment to review the Proposal and Complete the form to begin Marketing Services.

### **Ministry Packet**

- (1) One 30 Minute Program / per week (based on available time slots)
- (1) one.30 Second Promotional Commercial
- Free Church Announcements
- Live Facebook, Website, and App Streaming Available.
- May purchase ADD-ONS based on need.
- 3 DAY/ 24 HR Programing Day 84 Rotations per Month
- Base Packet \$150
- Additional Program Time Pricing (special pricing)

### ***Business Packets***

- (1) One 60 Second Commercial
- WSLT Website Advertisement for Millions of On-line Listeners
- Local Advertisement for \$250,000 Listeners in 11 Counties
- WSLT 88.5 FM Statesboro App
- Adds available by request
- 8 / 24 Programming Day 224 Rotations per Month
- Base Packet \$160
- Production Cost \$150 (optional)

## ***PRODUCTION COST***

\*Note\* All commercial pre-recorded with personalized voice over may be provided for production, for shorter publication time. Most publications will be completed in two days.

- Script Writing
- Voice-Over Creation
- Demo Edits
- Digital Duplication (available after publication)
- Internet Publication
- Local Publication & International Publication

## **ADD-ONS**

\*Note\* Enhancements to increase on-line visibility.

- Internet Podcast \$10.00
- WSLT Website Flyer Publications \$20.00
- Archived Ministry/Publications on WSLT Website \$5.00 (Limit 5 per week)
- Voice-Overs \$ 30.00
- Additional Publication Time \$ 10.00 for 3 RO

## ***Terms & Conditions of Agreement***

WSLT 88.5 FM Statesboro provides quality Gospel Music to over 250,000 Listeners in 11 Counties and on the World Wide Web.

Ministry programs are programed during a 14-hour day with continuous coverage 24 hours a day, 7 days a week. You may customize a marketing plan based on normal Ministry hours which includes time slots during the first 14 hours (6am - 9pm) and the remaining time during non-peak Ministry hours (9 pm- 6 am).

All Commercials without pre-recorded Voice-Overs will be subject to the \$150 Production cost and may be recorded by WSLT or by a Company/Organizational Representative,

All productions will be completed and published no later than two (2) days of receipt of payment, unless otherwise requested. Media request forms must be submitted either online or by email with payment or within (1) day of receipt of payment. Unsubmitted music will be selected from archived

music playlist. *Advertisements run 30 days from the date of receipt of payment. Customer delays for missing Items and delayed publications will not cause a change in the billing cycle.*

**All publications are FINAL after “demo has been approved”**

**All Media “SALES ARE FINAL” on Broadcast and Commercial Publications.**

## PRICING

The following table details the pricing for delivery of the services outlined in this proposal. This pricing is valid for 2019. \*Packet Cost subject to change based on increase in Prime-time Scheduling\*

Media Packet Basics	Price
Item Description	
Ministry Packet (1)	\$150.00
Business Packet (2)	\$160.00
<b>Add-Ons (as requested)</b>	
Internet Podcast	\$10.00
Website Flyer Publication (per week)	\$20.00
Archive Ministry	\$5.00
Creation of Voice-Over	\$20.00
Live Remote (call for PRICING)	
Production Cost (without Voice-Over)	\$150.00
Production Cost (with Voice-Over)	\$120.00
<b>Proposal Total</b>	

**Organization Representative**\_\_\_\_\_

**Signature:** \_\_\_\_\_

Date Proposal: \_\_\_\_\_ Projected Start Date: \_\_\_\_\_

**WSLT Media Representative:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Disclaimer: All Announcement publication are due on Monday by 5:00 PM. If you have questions on this proposal, feel free to contact Pastor Edward L. Lyles at 478-569-7035, or [WSLT88.5fm@gmail.com](mailto:WSLT88.5fm@gmail.com). We will be in touch with you next week to arrange a follow-up conversation on the proposal.

Thank you for choosing WSLT 88.5 FM Statesboro as your Media Source.

# Media Marketing Service Request

Client Name: \_\_\_\_\_

Name of Organization/ Ministry: \_\_\_\_\_

Is There a Script Provided? \_\_\_\_\_

Name of Group recording Voice-over: \_\_\_\_\_

Is Music available on YouTube or CD? \_\_\_\_\_

Will you be providing the Music? \_\_\_\_\_

Track Name/Number: \_\_\_\_\_

## Script Placement

Organization's Name: \_\_\_\_\_

Where are you located? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

What type of Services do you provide? \_\_\_\_\_

\_\_\_\_\_

Business hours: \_\_\_\_\_

What would you like the Listeners to know about your Services/ Organization?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How can they reach you On-line - physical address, phone number, social media, email, website, etc? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_